

GIFT FROM THE HEART - GEARING UP FOR ANOTHER GREAT SEASON OF GIVING

NOVEMBER 16th, 2012

UNION GROVE, WI – Community State Bank in partnership with Children’s Service Society of Wisconsin, and Love Inc., is proud to announce the 9th annual Gift From the Heart Program. The Gift from the Heart program is designed to provide toys and clothing to underprivileged children throughout the local communities.

Jeff Nielsen, Community State Bank AVP Marketing, has managed the program since the beginning. “Times are tough right now for a lot of families in our community. Gift from the Heart allows neighbors and friends in the community to come together and help each other out in a very personal way,” Nielsen said. “Every year I am amazed at the overwhelming response we receive from our customers and staff. It is very much appreciated by the families that receive the gifts, and we are proud to be a part of this program.”

The Children’s Service Society of Wisconsin and Love Inc., will provide the the program names of local children in need this Holiday Season.

Starting Monday, November 19th, customers will be given the chance (at each Community State Bank office location - excluding the Union Grove Motor Bank) to choose an ornament with a name on it from the “Giving Tree”. Each ornament will have the child’s first name, gender, age, and what he/she needs or would like for Christmas. Customers are asked to purchase a gift for a child and return it to the location where they chose the name by Saturday, December 15th. The gift should be UNWRAPPED and returned with the original name tag. Community State Bank’s staff will have them ready to be picked up and delivered by Children’s Service Society of Wisconsin and Love Inc., about a week before Christmas.

About Love Inc.

Love, Inc. is a 501c(3) non-profit organization with over 40 different programs dedicated to helping families and individuals live better, more productive lives. That dedication takes an active and sustained commitment from the community. Each year Love, Inc. provides over a half a million dollars in goods and services to those in need.

Originating in 1983 by various community members, Love, Inc. has played a vital role in helping local area families find the resources they need to cope with economic and emotional hardships.

About Children’s Service Society of Wisconsin

Children’s Hospital of Wisconsin Community Services (Children’s Service Society of Wisconsin) is a private, not-for-profit agency serving children and families in Wisconsin since 1889. The mission of Community Services is to build, sustain and enhance a nurturing environment for Wisconsin children. Community Services has a 123-year history, working with families throughout Wisconsin.

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