



## **GIVE A GIFT FROM THE HEART**

November 11th, 2011

**UNION GROVE, WI** — Every Holiday Season, children and families within our local communities find themselves struggling to pay the bills, buy clothes, or even buy food.

This year, Community State Bank, with the help of Children's Service Society of Wisconsin and our community, is making a difference with a gift program for underprivileged children. The program, appropriately titled "A Gift from the Heart", is designed to provide toys and clothing to needy children within the communities we live. These children could be acquaintances, neighbors, or even friends.

Jeff Nielsen, Community State Bank AVP Marketing, has managed the program for the last 7 years. "As a true community bank, we are all very proud to be part of this special program. Times are tough right now and projects like this allow everyone in the community to come together and help in a very personal way," Nielsen said. "Every year I am amazed at the overwhelming response we receive from our customers and staff. It is very much appreciated by the families that receive the gifts."

The Children's Service Society of Wisconsin will provide the names of local children in need this Holiday Season for the program.

Starting Monday, November 21st customers will be given the chance (at each Community State Bank office location - excluding the Union Grove Motor Bank) to choose an ornament with a name on it from the "Giving Tree". Each ornament will have the child's first name, gender, age, and what he/she needs or would like for Christmas. Customers are asked to purchase a gift for a child and return it to the location where they chose the name by Monday, December 12th. The gift should be UNWRAPPED and returned with the original name tag. Community State Bank's staff will have them ready to be picked up and delivered by the Children's Service Society of Wisconsin about a week before Christmas.

Community State Bank would like to take this opportunity to encourage our communities to participate in this rewarding program, and to say thank you in advance for your generosity.

## **About Community State Bank**

Community State Bank is a locally owned and managed independent community bank with branch offices in eight communities in southeastern Wisconsin: Union Grove, Kansasville, Mt. Pleasant, Paddock Lake, Rochester, Sturtevant, Waterford, and Burlington.

## **Contact Us:**

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